FOUNDERS PARK :: JOHNSON CITY, TN

The tri-cities' first annual Parade Pride Parade July and Jestival and Jestival



SEPTEMBER 15, 2018







OFFICIAL TRIPRIDE HOTELS

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Welcome To TriPride!

We would like to thank everyone supporting the festivities today, the city of Johnson City for hosting our inaugural event, and the long list of regional businesses, institutions, and private donors for their generosity and for making this event possible.

The TriPride team has been hard at work this past year building bridges to create a more inclusive and welcoming community for LGBTQ+ persons in the Tri-Cities. TriPride's goal is to bring the region together and to celebrate the rich diversity of the local LGBTQ+ community. We welcome allies, supportive nonprofit organizations, faith congregations, and local businesses to join us. For our inaugural event, we chose to have a Pride Parade downtown and the festival in Founders Park because visibility is very important to the LGBTQ+ community. A city where LGBTQ+ persons feel safe enough to be visible, to be their authentic selves, is one that they are proud to call home.

We hope that you enjoy today's festivities, that you celebrate your uniqueness, and that you depart with good memories and new friendships.

Kenn Lyon President George Chamoun Founder, Vice President

As the artistic director of the Knoxville Gay Men's Chorus, I've met hundreds of LGBTQ+ persons in our region. Many feel overlooked. I hope TriPride will help the community to see and to accept the vibrant, beautiful, and important LGBTQ+ persons right here in NE Tennessee!

Alan Stevens (Entertainment Chair)

Plam hopeful that the TriPride Parade & Festival will be the first of many events that will bring the LGBTQ+ community closer to having true representation in our area.

Aislinn Bailey (PFLAG, TCT Supporter)

My hope is that TriPride will offer opportunities for connection and belonging; that we can have a space to be seen, to celebrate who we are, and to empower other members of the LGBTQ+ community.

Christy Ann (Volunteer Coordinator)



MAYOR

MAYOR

DAVID

TOMITA

Welcome To The Inaugural TriPride Parade & Festival!

On behalf of the Board of Commissioners, it is an honor to host this historic event in Johnson City. We are a stronger community when we come together to celebrate our diversity.

The TriPride Parade and Festival will showcase local artists and culture through a live graffiti art slam and the musical talents of Annabelle's Curse, Amythyst Kiah, and BIG Son. The family-friendly event also includes a variety of children's activities. Citizens of all ages are encouraged to take part in the festivities!

Thank you to TriPride for organizing this Celebration of Diversity and Inclusion and inviting all of us to join the party. We look forward to many successful Pride Parades and Festivals for years to come.

Sincerely,

David Tomita

Mayor



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OFFICIAL 2018 TRIPRIDE SHIRT

ONLY \$20 SUPPLIES LAST

AVAILABLE AT THE TRIPRIDE BOOTH

With our 2018 design we wanted to capture as much as we could for our inaugural event!
Additionally, the "Tri" concept is repeatedly referenced in the design. The stars remind us to always shine brightly. The hearts symbolize love will always win. The flowers represent growth and health. Finally, the pink triangles remind us of where we've come from and our history.

We hope you enjoy the design as much as we do! Happy Pride!





Also available in tank-tops!

Your 2018 TriPride Board

TriPride is made possible by our Executive Committee and our board, as well as the many invaluable members who make up our Planning Committee.



Kenn Lyon - President

I am grateful and honored to be part of TriPride as we birth a new era of acceptance, inclusion and positive visibility for the local LGBTQ+ community. By celebrating our diversity, we empower everyone to live happier and more fulfilled lives.



George Chamoun - Founder & Vice President

TriPride is an example of how a small, passionate team can inspire a big, positive impact by working together with mutual respect and support. Being part of TriPride's inclusive vision has been one of my proudest life experiences.



James Michalski - Marketing Director

From our first meeting, there was a conviction that rarely exists in a community. The board and planning committee is built on trust and a common drive to foster an inclusive community. I look forward to sharing our success story with other startup organizations.



Sandra Hagen - Treasurer

TriPride represents a great example of effective teamwork and goal-setting, and has served as a support system and collaborative environment at a time of transition in my life.



Ron Adkins - Secretary

TriPride began in a small room with a few individuals, and it has since grown into a sizeable organization with a life of its own. The team has worked tirelessly and through stressful moments, but we hope to see the payoff on September 15th!



Mason Myers - Outreach

I'm hopeful the broader community will see that we live in a region that is beautiful, as well as friendly and welcoming to LGBTQ+ persons and to all others who live and visit our area.



Delanna Reed - Pride Week Coordinator

When I moved to Johnson City in 1999, it was hard to find my people! TriCities LGBTQ+ people stayed hidden until recently. I believe this festival will encourage LGBTQ+ people to meet, celebrate & build a community.



Jason Willis - Marketing & IT

Since its inception, the hard working folks behind TriPride have been passionate, knowledgeable, and willing to go the extra mile to create an extraordinary (and successful) organization. I'm proud to be a part of it.



Chris Dagenhart - Fundraising

By engaging hearts and minds, sometimes one person at a time, TriPride is about building understanding and acceptance of our LGBTQ+ neighbors so that everyone can be safe, free and happy.



Rob Batot - Marketing

TriPride has introduced me to a great collection of people that I may not have met otherwise. I am hopeful we can continue to create a community where everyone feels welcome and no one feels left out.



Frankie De Jesus - Fundraising

It's been an honor and privilege to work alongside such a creative, dedicated, and energized team that finally made a pride parade and festival a reality for the Tri-Cities.



Josh Cassels - Marketing

I was fortunate enough to see the birth of TriPride, and it has been inspiring to see how enthusiastically the community has rallied to ensure its success. All we needed was a spark, and the community has exploded.



Opal Frye-Clark - Festival

Opal added energy, enthusiasm, and countless new ideas to the TriPride effort. She helped drive the fundraising strategy and developed the vendor agreement forms for the festival.



Melissa Dixon - Food Services

Working with professional community-involved people is an honor for Kerstin and me. We want our community to share all the wonderful people living amongst them as well as to know who we are and how impactful people make East Tennessee a great place to call home.



Mike Metcalf - Festival

My hope is that TriPride will be a beacon to our LGBTQ+ community. Especially important to me, is to ensure that the youth of our community have a venue to celebrate pride and know there is a whole community who supports them.

Grand Marshal Patricia E. Robertson, Ed.D., LPC-MHSP

Dr. Patricia Robertson began her social justice work when she was 19 years old – that is 50 years ago now. Her social justice interest started in high school but she didn't really have a clear understanding of oppression and advocacy until she went to college and became committed to civil rights work around ethnicity and gender. In the early 80s that interest also became very grounded in lesbian and gay advocacy. She worked professionally and personally with gay men early in the AIDS epidemic, running small groups and working individually with the men and their families. From that time on, LGB and later LGBTQ advocacy has been a soul commitment.

At the University of Wisconsin-Oshkosh and East Tennessee State University she has been involved in changing University policies to affirm and celebrate the presence of LGBT students and staff and to protect the rights of LGBT students and staff. A Diversity Leadership annual award is given in her honor at East Tennessee State University. This award recognizes the work of a faculty or staff member who is involved in inclusion work at the University. There is also a student who is involved in diversity work at the University who is recognized and is the recipient of the John C. Davis and Patricia F. Robertson. scholarship.

Patricia has presented nationally, regionally and locally for decades on issues surrounding the LGBTQ community and has authored articles and created courses to expand knowledge, understanding and support. Her heart is clearly with the LGBTQIA community.



Dr. Robertson retired from East Tennessee State University where she was a professor and chair of the Department of Human Development and Learning. She continues her advocacy work and is teaching a course, Initial Understanding of LGBTQIA, at the Osher Lifelong Learning Institute in Asheville, NC. She is also throwing pots, building totems and dancing her way through retirement.

The TriPride Parade

The TriPride Parade in downtown Johnson City is a historic event for this region. It is the first city-wide LGBTQ+ Pride Parade and the kick off for the TriPride Parade & Festival. This proud celebration of our unique diversity in a public setting assists in breaking down barriers of prejudice and discrimination. Pride parades are an empowering event, especially for those who have been forced to hide their true selves. It is an opportunity to identify with a larger community and to be nurtured by that inclusion. **You make a difference in your participation**, either through marching in the parade or cheering on your friends from the sidelines!

The TriPride Parade is an event unto itself. It is composed of contingencies that look a variety of ways. The largest ones are floats, decorated by different groups or businesses, showing off their brand with flair. These will frequently have music, dancers and people riding on the floats. Others contingencies are flatbeds, cars, trucks, convertibles or even golf carts! Each are decked out as a creative expression of the group they represent. There are also walking contingencies, which are the most common, very popular and fun! Hand drawn signs, colorful costumes, flags, banners and messages of hope are often used with groups of people in walking contingencies. It is an opportunity to be creative, self-expressive and to celebrate our diversity.

TriPride Parade has multiple performance contingencies. Groups that have some type of production number to be performed on the street. A familiar example often seen are marching bands. The TriPride Parade will stop three separate times to allow these groups to perform for different parts of the crowd as the parade progresses.

Finally, pride parades have a Grand Marshal near the beginning of the parade. This person is someone who has contributed to LGBTQ+ equality and empowerment through advocacy for our community. They are often celebrities or in leadership positions. TriPride Parade is thrilled to have Dr. Patricia Robertson as our first Grand Marshal. She has been a tireless

advocate for the LGBTQ+ for almost 50 years! She will address the crowd from the stage at the conclusion of the parade and announce the winner of "Best Float".

Thank you for joining us. Now celebrate and have a ton of fun! Happy Pride!





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need to know a lot of big words, mportant ones...



Amythyst Kiah

A professed Southern Gothic, alt-country blues singer/songwriter based in Johnson City, TN, Amythyst Kiah's commanding stage presence is only matched by her raw and powerful vocals—a deeply moving, hypnotic sound that stirs echoes of a distant and restless past.

Accoutered interchangeably with banjo, acoustic guitar, or a full band (Her Chest of Glass), Amythyst's toolbox is augmented by her scholarship of African-American roots music. Her eclectic influences span decades, drawing heavily on old time music (Mississippi Sheiks, Son House, Jimmie Rodgers, Olla Belle Reed, Carter Family), inspired by strong R&B and country music vocalists from the '50s-'70s (Big Mama Thornton, Sister Rosetta Tharpe, Mahalia Jackson, Dolly Parton, Patsy Cline, Loretta Lynn) and influenced by contemporary artists with powerful vocal integrity (Adele, Florence and the Machine, Megan Jean and the KFB. Janelle Monae).

She is a crowd favorite at Bristol Rhythm & Roots Reunion in the U.S., has performed at the John F. Kennedy Center for Performing Arts, and the Smithsonian Folk Life Festival, and has recently toured Scotland and the U.K.

Provocative and coolly fierce, Amythyst Kiah's ability to cross the boundaries of blues and old-time through reinterpretation is groundbreaking and simply unforgettable.

KIAH STANDS OUT FOR HER ABILITY TO FUSE THE OLD WITH THE NEW.

THE WASHINGTON POST

Annabelle's Curse

Annabelle's Curse is an indie-folk band from Bristol, TN/VA. Its members are Tim Kilbourne (vocals, banjo, guitar), Carly Booher (vocals, mandolin), Zack Edwards (guitar), Travis Goyette (percussion), Tyler Luttrell (bass), and Kirk Bagnall (auxiliary percussion). They have released four full-length albums and one EP.

Since forming in 2010, Annabelle's Curse has toured extensively, developing a devoted fan base throughout the southeast and mid-Atlantic. Annabelle's Curse has supported acts such as Anderson East, Humming House, The Black Lillies, Birds of Chicago, and HoneyHoney. The band has been a staple at Bristol Rhythm and Roots Reunion and has also performed at Floydfest, Rhythm and Blooms, Rooster Walk, and Music City Roots.

Annabelle's Curse came in second as the FloydFest fan favorite in the "On the Rise" contest in 2014 and has appeared on Music City Roots and have become fixtures at the Bristol Rhythm and Roots Reunion and Rooster Walk Music and Arts Festival. Annabelle's Curse has opened for Anderson East, The Black Lillies, The Hackensaw Boys, HoneyHoney and Humming House, among others.



BIG Son

BIG Son is an eclectic Mountain Soul band featuring the vocals of Jared Bentley, the talented Jerry Henninger on keys, and the rock-solid rhythm section of Kevin Light (bass) and Mike Sams (drums). You'll get a lot of things at a BIG Son show, from New Orleans soul to a heartfelt ballad, an old classic or a new barn-burner. They play originals and covers from Stevie to Tweedy, and all points in between, but the focus is always on rhythm and soul. BIG Son creates an honest, roots-based, soulful sound that is equal parts Rock, Americana, R&B, and Soul. **It's pure Mountain Soul.**



Anna Tomical



Cody Lewis, also know as Anna Tomical, is a local drag entertainer and lifelong resident of the Tri-Cities. She has spent the last eight years as a drag queen, competing in pageants and traveling throughout the east coast entertaining. She can be found hosting or performing most nights and New Beginnings Nightclub. Anna has achieved over 15 titles in her short career including Miss Gay TriCities, Miss East Tennessee, Miss New Beginnings, to name a few. She currently reigns as our emeritus Miss TriPride. Anna is also currently the reigning Miss Asheville Sweetheart and Miss Club XYZ in Knoxville.

Jacqueline was born in a small town in Eastern Tennessee. She knew from the earliest age that she was somehow different from most other boys girls. Since those early days, she has built her drag career and, more importantly, she has transitioned to live as her most authentic self. Her career and her status as a trans woman gave her a unique platform to work for her community. She inspired others by living openly and unapologetically as a trans woman. She has volunteered her time and resources to countless benefits for numerous LGBTQ+ organizations and has been a vocal advocate across the country. She also gained national success by capturing many pageant titles, the most prestigious being Miss USofA at Large 1993. Since then she has continued her activism and has built a "drag dynasty" known as the House of St James. Now at the age of 51 she continues to be an advocate for LGBTQ+ equality and hopes to continue to inspire the next generations of the LGBTQ+ community.

Jacqueline St. James



Serena Nox

Serena Nox has been performing and being an LGBTQ+ activist for the last 15 years! She currently lives in Johnson City, Tennessee and has been working at New Beginnings since she was 18. Her goal in life is simple and respectful: to leave the world in a better place than she found it!

TriPride Festival Art Slam Competition

Five local graffiti artists have been chosen to compete in a live art slam. Christina Majic, Daruth Padilla, Justin Murabito, Katherine Winders and James Smotherman will each be producing an original work of art during the festival starting at 1:00pm and completing by 5:30pm. The artists have been given the TriPride logo and a description of what inspired its creator to use as an inspirational springboard for their work.

Our panel of celebrity judges are Mira Gerard, Dick Nelson and Suzanne Barrett Justis. Each judge represents a different aspect of art. Mira is head of the painting department at ETSU and teaches art, Dick owns Nelson Fine Art Gallery in downtown Johnson City and is someone who promotes art, and Suzanne has her own studio, Suzanne Barrett Justis Fine Art in Kingsport, and creates art as an occupation. Together they bring a unique perspective to the table and make an excellent balance for our panel of judges.

We will announce the top three winners from the main stage. First place will receive \$1000, second \$600 and third \$400. All five pieces will have a silent auction going on throughout the day as they paint, so come bid on your favorite piece! All five artists are donating the completed art work to TriPride and we will use the money from the silent auction to go toward funding next year's TriPride Parade and Festival.



Brews & Cocktails

In addition to some great cocktails available, we also have five local breweries supplying the festival with cold beers and ciders, as well as distributors, Holston Distributing and Cherokee Distributing.

Johnson City Brewing has also crafted a TriPride beer for the occasion: a bright and refreshing Blood Orange American Wheat.

Johnson City Brewing

Gypsy Circus Cider Company

JRH Brewing

Yee-Haw Brewing

Bristol Station Brews & Taproom



CHURCH STREET UNITED METHODIST 800 HENLEY ST, KNOXVILLE

OCTOBER 11, 2018 - 7:30 PM



THE BLOU THEATRE

DECEMBER 8, 2018 3PM & 7PM

TriPride Festival In Founders Park

Welcome to the first annual TriPride Festival! Being the largest and most visible LGBTQ+ celebration in the Tri-Cities to date, it is a historic occasion for our region. Thanks to our many generous sponsors, the festival is free and open to everyone. Please stop by our sponsors' booths and thank them!

One goal of the festival, which runs from 1pm – 6pm, is to showcase many features that make the Tri-Cities an attractive place to live. This includes: local musicians, artists, breweries, food trucks, and craft-persons. Everyone participating at the event is enthusiastic to support inclusion of LGBTQ+ persons in the community.

Stroll through the park and visit the 50+ vendors at our event. Five local artists are creating artwork as part of a live art slam competition. Stick around to find out who wins! The kids-zone offers hands-on activities, face painting, storytelling, and a clown. Enjoy local craft beer from one of our beverage stations. Visit one of the local food trucks stationed on Commerce Street. Stop by the Pride history tent.

Accessibility matters to us. All our bathrooms are handicap-accessible; hard flooring is placed near the stage for wheelchairs and strollers; sign language interpreters will be on the stage; a decompression tent is available for reprieve from sensory overload and for mothers with infants.





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Johnson City Press

Diggin' In The Dirt

Our friends at Appalachian Sustainable

Development present The Kids Zone!

Who doesn't love playing in the dirt? ASD will have plants to pot, side walk chalk for art, coloring sheets and more activities! Plus we'll have face painting and more! Make sure and swing by for some FREE fun for all ages!

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Community is all of us...
and we're proud to be a
part of it for over 80 years.
Happy Pride!

Johnson City Press



It's your story. We're listening.









THANK YOU FOR SUPPORTING TRIPRIDE!

HAWK'S NEST



EST. 2012



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PROUD to be a TriPride Sponsor!

Free & Confidential HIV & STI Testing

We are proud to include free HIV & STI testing at the TriPride festival through our health partners Frontier Health, NE TN Regional Health Department, and ETSU Infectious Disease Clinic. Together, they will offer rapid HIV testing (results shortly after test), as well as STI, Gonorrhea, Chlamydia testing -- which will require a follow up call. ETSU Infections Disease Clinic will also be available to provide information and answer any questions you may have about PrEP, PEP (post-exposure prophylaxis), and STEP (a needle exchange program). You can get information regarding how both work as well as options for payment including low and no-cost programs. Peace of mind and knowing your status is worth a few minutes of your time. We encourage all festival goers to visit the testing and information tents.

Thank you to Frontier Health, NE TN Regional Health Department, and ETSU Infectious Disease Clinic for joining us today and being TriPride Health Partners.

I hope TriPride impacts the community in a positive manner. I hope it creates awareness for a more open and equal society.

Kasey Blankenship (Medical Services)

LGBTQ+ Support Groups

TriPride was made possible, in part, by the hard work that other LGBTQ+ organizations have done over the years before us. While the groups listed below are not a comprehensive list of every LGBTQ+ support and social group out there, they are four passionate, dedicated groups serving our community. TriPride hopes you'll visit their tents today and learn more about their organizations, and in the process, make new friends.

PFLAG Tri-Cities www.pflagtricities.org

PFLAG Tri-Cities offers support to family and friends of DSG (Diverse Sexuality and Gender) individuals. They are there to listen and assist you as you learn what it means to be DSG.

Tri-Cities Transgender www.facebook.com/3CitiesTrans

TCT is a transgender-led organization in the Tri-Cities that provides support and are social activists for Trans rights and inclusion.

TN Transgender Political Coalition www.ttgpac.com

The Tennessee Transgender Political Coalition is an organization designed to educate and advocate on behalf of transgender related legislation at the Federal, State, and local levels.

Pride Community Center www.pridetricities.com

The PCC's dream is to create a positive visible presence for the LGBTQ+ community in the Tri-Cities by opening a community center in Johnson City in 2019.



THE REECE MUSEUM @ ETSU

You can view the three panels on display at the Reece Museum today from 10:00am - 4:00pm

Sections of the internationally celebrated AIDS Memorial Quilt - the 54-ton, handmade tapestry that stands as a memorial to more than 96,000 individuals lost to AIDS - will be on view from September 10 - September 15 at the Reece Museum at ETSU in Johnson City. This free display of The AIDS Memorial Quilt is being hosted by TriPride and ETSU as an official TriPride week event.

Established in 1987, The NAMES Project Foundation is the international organization that is the custodian of The AIDS Memorial Quilt. The AIDS Memorial Quilt began with a single 3×6 foot panel created in San Francisco in 1987. Today, The Quilt is composed of more than 49,000 individual 3×6 foot panels, each one commemorating the life of someone who has died of AIDS. These panels come from every state in the nation, every corner of the globe and they have been sewn by hundreds of thousands of friends, lovers and family members into this epic memorial, the largest piece of ongoing community art in the world.

In a war against a disease that has no cure, The AIDS Memorial Quilt has evolved as our most potent tool in the effort to educate against the lethal threat of AIDS. By revealing the humanity behind the statistics, The AIDS Memorial Quilt helps teach compassion, triumphs over taboo, stigma and phobia; and inspires individuals to take direct responsibility for their own well-being and that of their family, friends and community.





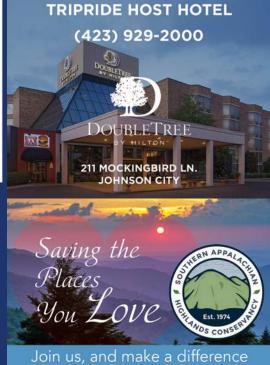








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PRIDE Flags

Since the original 8-striped Pride flag was debuted in 1978, there have been several variations, the most common being the six-striped flag seen below.

As our LGBTQ+ movement has become more inclusive and aware of itself, various segments have created their own flags to fly alongside the Pride flag. Below are 11 flags you may or may not know. We invite you to learn more about each at

www.tripridetn.org/pride-flags





Daggest?

Join us this evening in downtown
Johnson City, September 15, for an
ALL AGES VARIETY SHOW
in celebration of the First Annual
TriPride Parade and Festival!
We will celebrate with poetry,
storytelling, and music!

216 E Main St, Johnson City

Get Involved With TriPride!

TriPride is more than just our board members. It's the 40+ folks who make up the planning committee and serve on sub-committees. It's businesses like Timberfell who have been involved since our inception. It's partners like New Beginnings, ETSU, and The Willow Tree, among others, hosting events and engaging the community. It's corporations like Eastman and Citi, and the other businesses who have taken a chance and believed in TriPride. It's individuals stepping up and providing their creativity, energy, time, and passion towards the idea that is TriPride. We couldn't do it without them. Young or young at heart, small business or international corporation -- it takes all of us working together to make a difference.

Maybe it's time for you to consider how to get involved with the next TriPride, which will be held in 2019 in Kingsport, TN! Come to a planning meeting and get to know us and learn how you can bring your energy to the organization. We'd love to hear from you. It's as easy as going to www.tripridetn.org/contact and sending us a message.

Thank you for believing in us. We hope you enjoy!

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THANKYOU

To our generous supporters:

TriPride's Board and Planning
Committee would like to thank
you for your generous support.
Being our first year, the positive
community reception and response
has been phenomenal, supporting
our goal to establish our region
as an open and welcoming
community that everyone can be
even more proud to call home.

Every donation – whether time, products, or money - sends a strong message of inclusion. Today and this week, countless volunteer hours and donations have culminated in the inaugural event – The First Annual TriPride Parade and Festival! TriPride 2018 would not have been possible without you.

We would like to thank the City of Johnson City for all of their support and working with us as we planned this first (of many) parade and festival as well as the listed individuals and organizations, among others unlisted, for their generous support and for believing in TriPride!

Individuals:

Stephen Johnson, Bill Gillenwater,
Michael Trivette, John Squibb, Skip
Norrell (Art Slam funding), Jeff Needham
(Art Slam funding), Kevin Jones, Frankie
DeJesus and Mark Wallace (AIDS
Memorial Quilt funding), Susan Lachman
(AIDS Memorial Quilt funding), Steve
Lewis, Hunter Malone, Eliza Walbridge,
Beth Strickland, Larry LeSueur

Organizations:

Citi. Eastman. New Beginnings. Timberfell Lodge, Holidays Floral, State Farm Insurance - Harold Dishner, Hawk's Nest Hostel, Doubletree Hotel Johnson City, Fidelity Investments, Johnson City Community Theater, Gatorade, Walgreens, Southern Appalachian Highlands Conservancy, American Federation of Government Employees, Johnson City Press, Carnegie Hotel, Knoxville Gay Men's Chorus, Walmart, Sam's Club, Gypsy Circus Cidery, Johnson City Brewing, Ballad Health, Eastman Credit Union, Holston Valley Unitarian Universalist Church, Holston Distributing, Cherokee Distributing, Sleepy Owl Brew, Willow Tree Coffee House, Everyday Promo Solutions, Bristol Station Brews and Taproom