

**TRIPRIDE Planning Committee Meeting**

May 6, 2018—3:00 p.m.

Doubletree Hotel Conference Room

<b>TOPIC</b>	<b>Discussion Notes</b>	<b>Decisions/Approvals</b>
<b>Minutes from Last meeting</b>	No objections nor modifications suggested.	
<b>Festival Sub-Committee</b>	<p>Alan secured the stage.</p> <p>-Need the tent for performers. Ron will get quotes from East TN Rent All's.</p> <p>Art-We have supplies. Canvas will be Interior doors.</p>	<p>Vendor Forms-Non-profit are free.</p> <p>For Profit Vendors: 10% for people that sell stuff.</p> <p>Large Sum sponsors get electricity (as part of their booth)</p> <p>We will charge 25 dollars for electricity.</p> <p>We will offer a 50 dollar options to businesses that don't sell anything and then for the businesses that do will make a \$25 dollar deposit and will donate 10% of their sales to us.</p>
<b>Fundraising Sub-Committee</b>	<p>\$641 from Johnson City Community Theatre. 531 paid seats, 40 comp seats and \$110 from the fundraiser. They plan to continue the donate button for Hairspray and Godspell. JCCT will be in parade and they do want a booth.</p> <p>Pals-No Positive Response  Ballad Health-NPR  Fidelity Investments WON  Anytime Fitness-NPR  Ricky Rhoton Insurance Agency-NPR  General Shale-NPR</p>	

Chick-Fil-A-NPR  
 State Farm-WON  
 Kroger-Frankie Submitted Request  
 Starbucks-NPR  
 Best Western & Holiday Inn Express-Interested  
 Walmart-Under Consideration  
 Citi-WON (undergoing audit)  
 Eastman-George still working with them. Meeting scheduled end of May.  
 Cherokee Distributing-NPR  
 T-Mobile-Give in 3<sup>rd</sup> Quarter but they do want a booth at the festival  
 Best Flowers-WON  
 ECU-NPR  
 Stir Fry Group-Will be involved to some capacity  
 Appalachian Community Federal Credit Union  
 Renaissance Bank  
 Century Link  
 K-VA-T Foods  
 First Tennessee-Will sponsor next year  
 Pepsi-Documents resubmitted  
 NN Ball Bearing-NPR  
 Sedexo-NPR  
 Hilton-will be a sponsor

Frankie will approach Wallace Subaru  
 Barefoot Wine-will do product donation

Aislinn-TVA reached out for a packet and she is also working with the VA Hospital

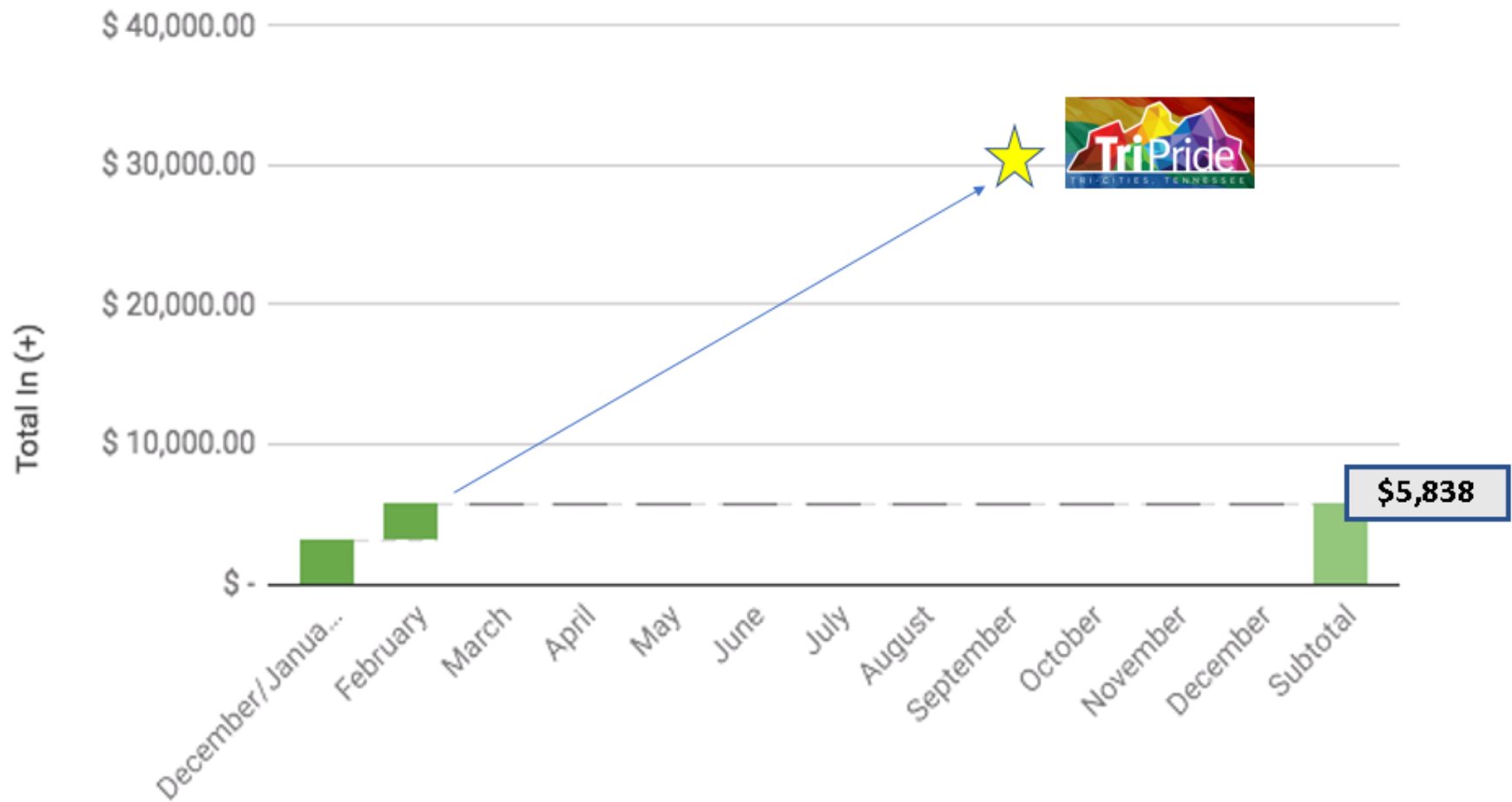
Events: Farmhouse Party and Bourbon tasting is being developed  
 -Magic is coming to the Farmhouse party  
 -Chris would like to promote their art on a projector or something  
 -Melissa to get with Magic to get their art to be projected at the party.  
 -TriPride will own the art-Melissa confirmed this.

<p><b>Outreach</b></p>	<p>Waiting for flyer from Marketing.</p> <p>Meeting tomorrow with Hope for TN</p> <p>Kenn suggested showing them the map and solicit input for location for testing and such.</p> <p>Georges coworker has sex education non-profit organization and he is going to send the contact information to Mason.</p>	
<p><b>Marketing Sub-Committee</b></p>	<p>We need a board meeting to clarify some things for the Marketing team.</p> <p>Are we doing programs? If so, Jason has a potential sponsor if we do this.</p> <p>Board meeting to discuss who they will target. Kenn will arrange a board meeting.</p> <p>Need to buy tent table chairs etc. for Blue Ridge Pride and Knox Pride.</p>	<p>There was \$1500 allocated for Marketing. Do we want to take the magnets, cards etc. from this \$1500? The consensus is yes we do.</p>
<p><b>Treasurer Report</b></p>	<p>See attached slides</p> <p>.</p>	
<p><b>Parade Committee</b></p>	<p>Kenn has a form for the parade to post on the website. We will duplicate general data part of Knox's parade form.</p> <p>Jeff Allison is going to get a group to develop the flags and have a presentation of the flags at the festival to kick off the festival.</p> <p>Mason and Jason have 6 walkie talkies for us to use for the parade.</p> <p>Jason suggested hip hop dancers to be in the parade.</p> <p>15 floats is the rule but we can have other participants in addition to the floats.</p>	

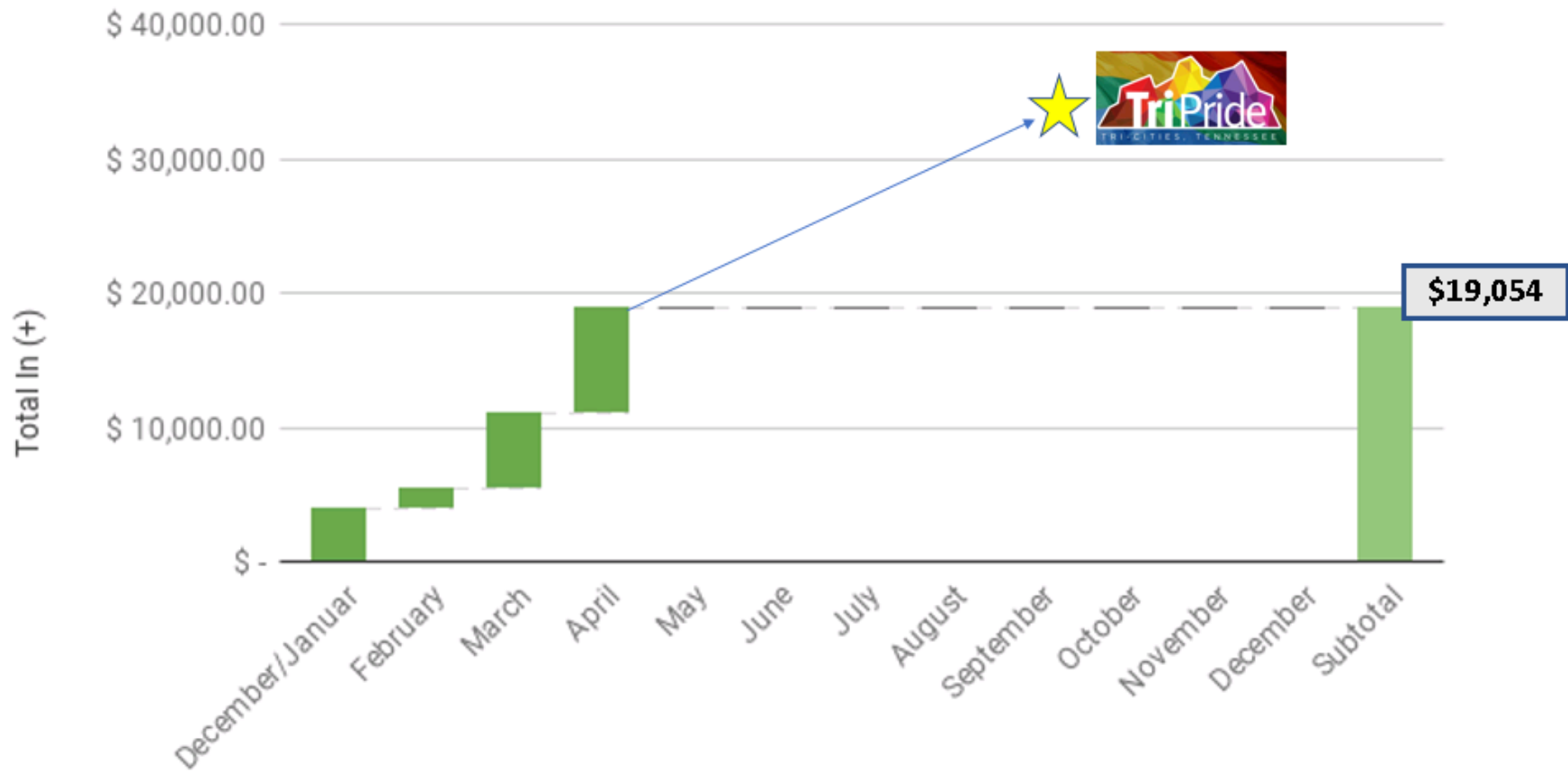
	<p>May need to ask Blue Plum what they do about parking-Kenn to follow-up.</p> <p>Need to notify Uber and Lyft of the event. Ron will notify them.</p> <p>Reach out to Northeast State about the parking garage and possibly getting the doors left open. Ron will reach out to Northeast State.</p> <p>Jason suggested an LGBTQ Veterans group for the parade. Aislinn is working with the VA on this.</p> <p>Opal is working on obtaining the Grand Marshall for the parade.</p> <p>Mark McDavid is working with police to get them involved.</p> <p>Ron will call Johnson City Fire Department to see if they will participate in the parade.</p>	
<p><b>Food and Beverage</b></p>	<p>Barefoot Wine agreed to a product donation.</p> <p>We have 5 breweries committed for beer products.</p> <p>Hiking club to launch pride week.</p> <p>Johnny is working with Munsey to display the AIDS quilt</p> <p>July 29<sup>th</sup> church fundraiser-Unitarian Church</p>	<p>Auntie Ruth's is confirmed.</p>
<p><b>Next Meeting</b></p>	<p>The next meeting will be held at the Samadhi in the conference room on June 3rd at 3 pm.</p>	

# TriPride Treasurer's Report 2018

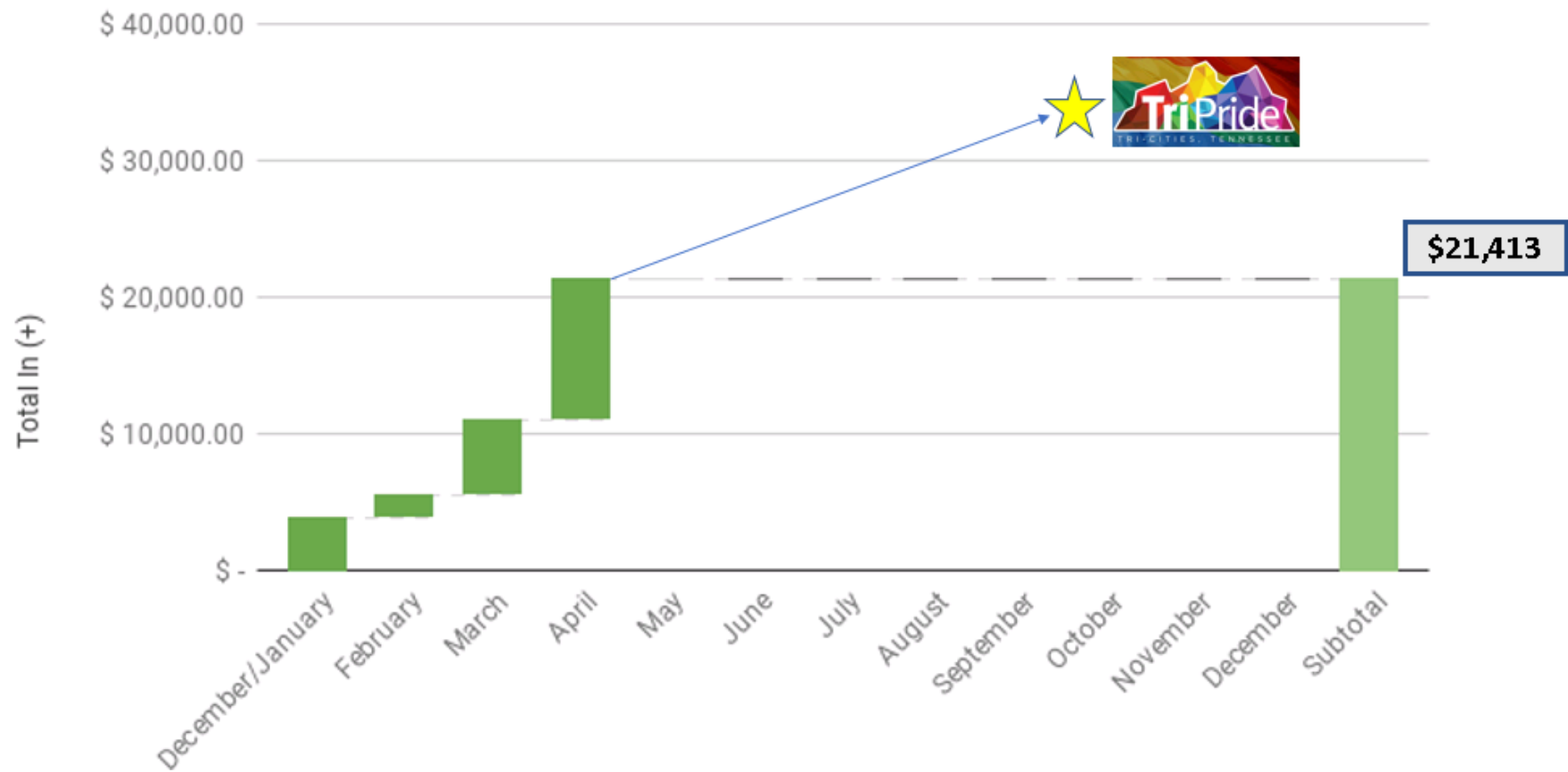
# TriPride Fundraising – March 4, 2018 Update



# TriPride Fundraising – April 8, 2018 Update



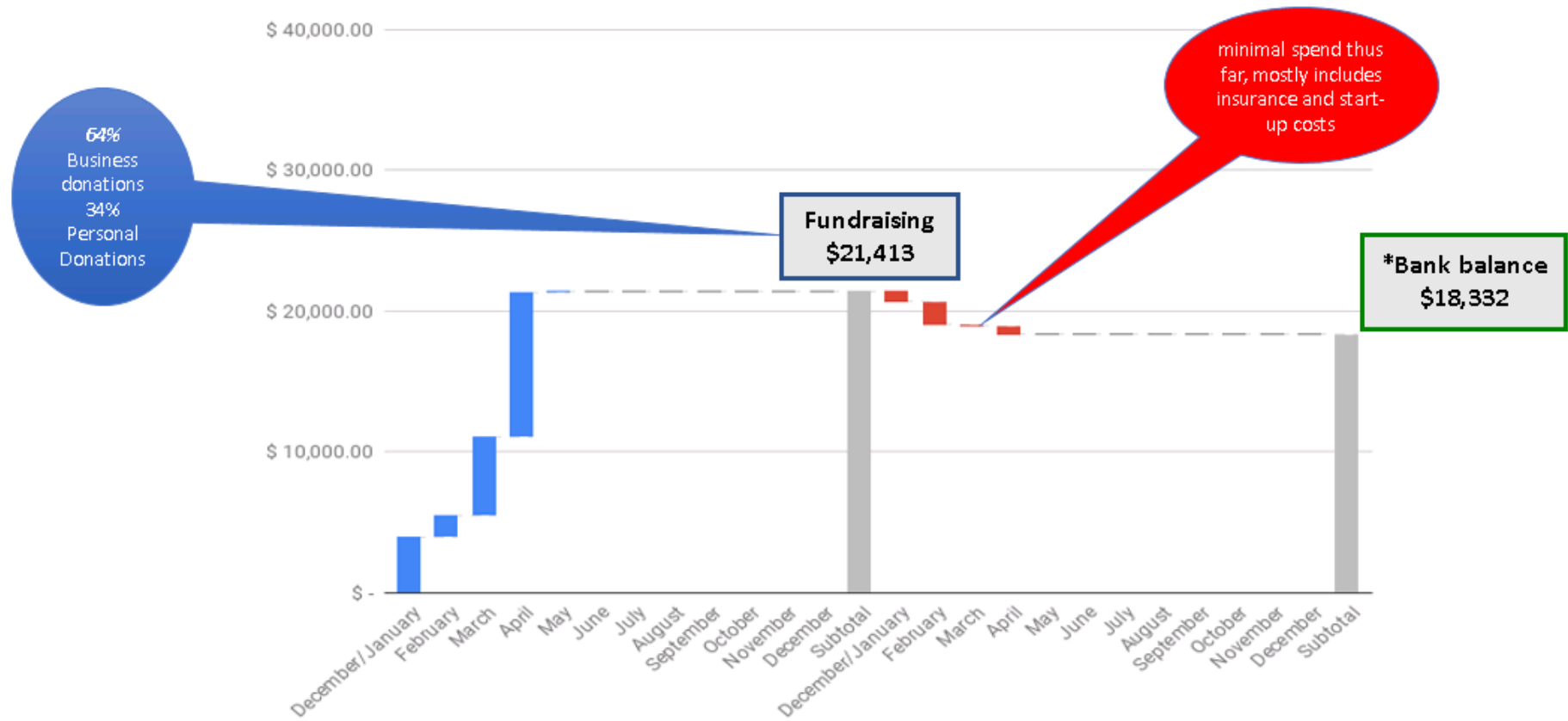
# TriPrideTN Fundraising – May 6, 2018 Update





# TriPrideTN Financial Snapshot – May 6, 2018 Update

We have done well at fundraising and spent wisely; however, we still have work to do to reach our budget of @\$35k



\*Assumes all stated donations come in from sponsors; actual bank balance is \$10,832