

TRIPRIDE Planning Committee Meeting

April 8, 2018—3:00 p.m.

Doubletree Hotel Conference Room

TOPIC	Discussion Notes	Decisions/Approvals
Minutes from Last meeting	No objections nor modifications suggested.	New Board Members were announced.
Faith Based Groups	<p>Johnny said the Unitarian church canceled the meeting due to weather and rescheduled for the 15th.</p> <p>On the fifth Sunday they donate the offering money to a non-profit. April and July are the months with 5 Sundays.</p> <p>Johnny reached out to Christopher and he is over one of the Christian groups ta ETSU.</p> <p>Episcopal church did participate in Knox Pride.</p> <p>St. Paul has a discretionary fund and Christopher was going to see if they would donate.</p> <p>If anyone has any friends or family that are members from any LGBT churches then reach out to Johnny.</p> <p>Kenn suggested offering to reach out to First Presbyterian. Delanna offered to connect with First Presbyterian in Elizabethton.</p>	
Festival Sub-Committee	<p>Mark-Security</p> <p>Alan-Entertainment</p> <p>Kasey-EMS</p> <p>Waiting on follow-up on Grand Marshall</p>	<p>Opal is co-chair of Festival Committee.</p> <p>There will be a total of 27 booths.</p>

	<p>Chris needed to know booth layouts. George and Jason went and measured for booths.</p> <p>George showed a map of booths and electrical source showed wheelchair accessible</p> <p>Opal explained the potential art auction that we need to secure funds before the fundraiser and then it's winners choice</p> <p>List of competitors. Magic asked for a brief bio from each artist. Melissa to get money this week for supplies.</p> <p>We need to establish a contract for the art.</p> <p>Judges-Johnny recommended former art teacher from Kingsport.</p>	
<p>Fundraising Sub-Committee</p>	<p>Target of 23 companies and 4 converted to sponsors that make up roughly 10,000</p> <p><u>Phase I</u> End will be the 25% discount for sponsorship and that ends on the 15th. -Sponsorship packet will need to be updated to remove the part about the discount.</p> <p><u>Phase II</u> Social Media pushes for more business sponsors</p> <p>Any ideas for targets reach out to Chris and/or Frankie</p> <p>Johnson City Community Theatre is donating \$1 from each ticket to TriPride</p>	<p>Companies converted to sponsors: Citi Fidelity investments State Farm-Harold Dishner</p>

	<p>April 18th Gypsy Circus Cider Fundraiser -They will donate \$1 from every pint they serve</p> <p>May 19th-George and Jason's party -Vendors will be present -Jewelry is being created for TriPride</p> <p>Rush Street wants to host an event -We may offer to let them serve liquor at the event</p> <p>Ken reached out to Stir Fry group, Century Link and Renaissance Bank</p> <p>Chris stated that the key question we need to ask is when can we use their name to advertise</p> <p>Frankie and Jason went to Starbucks. Frankie is going to reach out this week.</p> <p>Chris encouraged everyone to reach out to their personal and professional network again.</p> <p>Frankie and Mark still working with Walmart to bring them in as sponsors.</p>	
<p>Outreach</p>	<p>Focusing on Sex Health Services like PEP and PREP</p> <p>Mason asked them about appropriate space for this type of treatment and/or counseling</p> <p>Lady from PFLAG will help with handicap accessibility</p> <p>Compiling contacts at universities</p> <p>Mason asked that a flyer be made so he can distribute it to universities</p>	

	<p>JC Merchants Associations-Raegan asked for digital flyer link so they can learn more about TriPride</p> <p>Are we having a table at ETSU Pride? She will be coming to the parade committee.</p>	
Marketing Sub-Committee	<p>Meeting this week to review the website. Tweaking the website this week. Website is not designed to reach out to sponsors and outgoing communication. We will use Social Media for that.</p> <p>Jason reached out to do videos of the planning committee. Maybe quick video outside. Chris and Rob's home is currently the studio but that isn't suitable for long term.</p> <p>James suggested maybe assigning a mentor for new members to bring them up to speed. James offered to help with the mentorship.</p> <p>Shirts-Price \$15-20. Opal suggested a google survey to obtain sizes.</p> <p>Video-Opal suggested Facebook Lives and Instagram Stories.</p>	
Treasurer Report	Balance is \$19,054	
Parade Committee	<p>First meeting 1 week from today. Kenn showed staging area and route and map. Renaissance bank gave permission to use their parking lot for staging.</p> <p>Planning for a short route.</p> <p>Jason Willis said he has a set of radios that we can use.</p> <p>We want KGMC to stop and perform and same for the drag queen floats.</p> <p>Opal asked to distribute bathrooms for people with little kids.</p>	<p>Parade will stop before food vendors.</p> <p>There will be a bridge across the river for accessibility.</p> <p>Food Vendors will pull awnings back for the parade.</p>

	Kenn received the sales tax exemption status.	
Pride Week Events	<p>Delanna is going to chair events leading up to Saturday. Thursday storytelling at Willowtree. One person lined up to do storytelling on Stonewall. Opal may do a storytelling. Rob and Chris also know a storyteller. Delanna wants to enlist LGBTQ storytellers first.</p> <p>Opal suggested changing to a coming out story.</p> <p>PFLAG does a lot of sex education type events. Jamie agreed to get a group together to help with this education.</p> <p>We want to offer an under 21 year old event at Willowtree for younger participants.</p> <p>LezConnect wants to do a social event on Friday.</p> <p>Group talked to Chris about a hike maybe a fitness walk/run. Outdoor activities are most popular on Facebook.</p> <p>TriPride Week-George asked Delanna to post a statement about what's acceptable.</p> <p>James will have branding guidelines developed. All events are free but we will be open to receive donations at the event.</p> <p>Send suggestions on where to display the quilt to Delanna.</p> <p>Benefit concert on June 3rd in Kingsport. All proceeds go to TriPride.</p>	<p>No more than one event per night.</p> <p>No non-profit fundraising during pride week</p> <p>AIDS Quilt display-James suggested that this would be a perfect sponsorship activity. Mark and Frankie decided to sponsor this activity.</p> <p>We will start putting large discussions to a vote.</p>
Next Meeting	The next meeting will be held at the Doubletree in the conference room on May 8 th at 3 pm.	