

TRIPRIDE Planning Committee Meeting

January 14, 2018—3:00 p.m.

Rob Batot & Chris Dagenhart's Home

TOPIC	Discussion Notes	Decisions/Approvals
Minutes from Last meeting	No objections nor modifications suggested.	
Kickoff and Purpose	Meeting led by Sandra Hagen	
Festival Sub-Committee	<p>In process of finalizing different material for fundraising. Developing a register of who's talking to who. Opal said that due to Facebook changing their algorithm any post regarding donations get buried in people's newsfeed.</p> <p>Alcohol will be served at the event. Mason will assist George with securing alcohol for the event.</p>	
Fundraising Sub-Committee	<p>Delana to coordinate pride week.</p> <p>Still need individuals to volunteer with ABC cards.</p> <p>D. Cannon offered to link George with Beer companies from Abingdon, Bristol etc.</p> <p>Bethany will train our servers on best practices for serving alcohol in downtown. We will have an alcohol free zone.</p> <p>Suggestion: There is a soup competition coming up. Jason and Daniel will print Fliers and get those to Melissa and Kerstin to distribute. The will be the same as the save the date magnets.</p>	<p>Needs for Planning Committee:</p> <p>Servers, musical acts.</p> <p>May use Amethyst Khia and Annabells Curse.</p> <p>Opal suggested having people in an Ask me anything t-shirt event that can speak to various LGBTQ questions.</p>

<p>Miscellaneous</p>	<p>Need to Develop Letterhead and canned power point presentation.</p> <p>Maybe develop a leave behind brochure to leave as we are speaking with various individuals.</p> <p>Short video of the board members telling stating why we are doing this and telling what we hope to accomplish. Maybe even get personal in the video.</p> <p>Frankie suggested out reach into African American and Latino Communities.</p> <p>Chris Dagenhart suggested to reach back out to Knox pride to inquire about the demographics for who attends.</p>	<p>Josh Cassells to develop templates.</p>
<p>Outreach</p>	<p>First meeting is this month. Mason showed a sample map for use in outreach as a guide. Multiple committees want and need to see the map for vendors.</p>	
<p>Food</p>	<p>Question about food for the event.</p>	<p>Melissa and Kerstin have are organizing food truck vendors to be present at the event.</p>
<p>Marketing Sub-Committee</p>	<p>Developed Marketing Material for Fundraising team or anyone else to use.</p> <p>James hopes to have something to the group soon.</p> <p>Press-Release-Have Introductory press release pending paperwork.</p> <p>They have developed three media releases, one for release soon, one for April and one for mid-summer.</p>	
<p>Treasurer Report</p>	<p>Balance is \$3,200. We are at 10% of the budget.</p>	

		<p>Jason suggested sending out emails with Treasurers Report. This has been tabled for now. We will post the minutes to the website for transparency and always include the treasurer's report.</p> <p>An accountant will donate services as her way of donating to the organization.</p>
Next Meeting	The next meeting will be held at the Doubletree in the conference room.	